



# Schuylkill Action Network (SAN)

## Stormwater Workgroup 2016 Workplan

**Strategic Goal:** Improve stormwater management to reduce and/or prevent stormwater runoff pollution.

Strategies / Actions	Timing	Lead
<p><b>Strategy 1: Provide a forum for partners to communicate stormwater impact issues and to formulate creative new approaches for solving stormwater problems.</b></p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> <li>• Convene quarterly meetings of the Stormwater Workgroup, inviting guest speakers and conducting site visits whenever appropriate and feasible.</li> <li>• Identify opportunities to meet and collaborate with other SAN workgroups, at least 1 time per year.</li> <li>• Provide regular updates and/or email alerts of on-going programs, events, and opportunities related to stormwater.</li> <li>• Recruit additional members as needed to address high-priority stormwater issues.</li> <li>• Provide workgroup information and post on the SAN website and social media sites.</li> <li>• Provide annual reporting of the Stormwater Workgroup progress at the SAN Annual Workshop.</li> </ul>	<p><i>Qtrly</i></p> <p><i>Yearly</i></p> <p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>Annually (in Nov.)</i></p>	<p><i>PDE</i></p> <p><i>SWC- Stormwater Workgroup Chair</i></p> <p><i>SWC</i></p> <p><i>SWC</i></p> <p><i>SWC</i></p> <p><i>SWC</i></p>
<p><b>Strategy 2: Support and promote the implementation of Stormwater Best Management Practices (BMPs) in priority watershed areas by leveraging resources and targeting outreach to key stakeholders.</b></p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> <li>• Restore and enhance priority areas located on school properties through the Schuylkill Action Students (SAS) program.</li> <li>• Continue to recruit schools to participate in the SAS, assisting with annual recruitment activities such as educator workshops, trainings, and meetings.</li> <li>• Identify additional non-school campus innovative stormwater management opportunities (e.g. municipal property, business property).</li> <li>• Disseminate information on completed projects through celebration events, media coverage, and/or site tours to promote and create opportunities for similar projects on neighboring properties.</li> <li>• Seek out and secure funding to implement 2-4 stormwater management projects each year.</li> <li>• Engage municipalities and other outside audiences with opportunities to learn about and participate in water quality improvement projects, partnering with SAN Education &amp; Outreach Workgroup, and using the SAN website as a multi-media tutorial.</li> <li>• Engage Home Owner Associations (HOAs) in implementing stormwater BMPs in HOA common areas, and serving as a demonstration to other communities.</li> <li>• Develop outreach strategy for targeting commercial properties in Upper Merion Township as a pilot, later to be used throughout the entire watershed.</li> </ul>	<p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>2 projects by 2018</i></p> <p><i>Ongoing</i></p>	<p><i>SAN Partners</i></p> <p><i>PDE</i></p> <p><i>PDE</i></p> <p><i>PDE &amp; SAN partners</i></p> <p><i>SAN Partners</i></p> <p><i>SAN Partners</i></p> <p><i>PDE</i></p> <p><i>SANROC (Schuylkill Action Network Retail Outreach Committee)</i></p>
<p><b>Strategy 3: Increase municipal implementation and public awareness of better stormwater management practices.</b></p> <p><u>Actions:</u></p> <ul style="list-style-type: none"> <li>• Support and enhance agency efforts to provide assistance to municipalities for stormwater management.</li> <li>• Encourage implementation of other BMP projects on school, municipal,</li> </ul>	<p><i>Ongoing</i></p> <p><i>Ongoing</i></p>	<p><i>SAN Partners</i></p> <p><i>SAN Partners</i></p>

<p>private, and corporate properties (basin retrofits, rain gardens, infiltration BMP's, etc) and support and promote efforts of member organizations working on these projects.</p> <ul style="list-style-type: none"> <li>• Provide assistance on NGO efforts with municipalities for stormwater management.</li> <li>• Assist municipalities in identifying innovative funding mechanisms to manage stormwater with green infrastructure while meeting regulatory requirements.</li> <li>• Work with the Education &amp; Outreach Workgroup in the exploration and development of public outreach messages on stormwater.</li> <li>• Utilize PDE's database to conduct outreach to municipalities regarding funding and partnering opportunities.</li> <li>• Work with E&amp;O Workgroup to distribute outreach materials, such as the Green Guide for Property Management, the Stormwater Commercial Guide, and the Home Owner's Guide.</li> <li>• Support direction of PennVest money toward stormwater management projects.</li> <li>• Assist/support local efforts to regionalize watershed-based stormwater authorities.</li> </ul>	<p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>Ongoing</i></p> <p><i>Ongoing</i></p>	<p><i>SAN Partners</i></p> <p><i>SAN Partners</i></p> <p><i>SAN Partners</i></p> <p><i>PDE</i></p> <p><i>PDE &amp; SAN partners</i></p> <p><i>SAN Partners</i></p> <p><i>SAN Partners</i></p>
<p><b>Objectives: How we will measure success</b></p> <ul style="list-style-type: none"> <li>• Number of workshops, tours and educational events.</li> <li>• Number of BMP installations.</li> <li>• Number of identified potential project sites and partnerships.</li> </ul>		